

NEWSLETTER

VICHAR

CULTIVATING IDEAS,
GROWING FUTURES



GENERAL AGRICULTURE

PULSAR INTERNATIONAL MULLS FORAY INTO AI-BASED FARM SUPPLY CHAIN MANAGEMENT SOLUTIONS

Pulsar International is exploring a strategic expansion into AI-led Internet of Things technologies for precision farming and advanced agricultural supply chain management. The company plans to scale AI-driven IoT solutions for farm-level applications and enhance agricultural logistics, traceability, and supply chain transparency. SOURCE- THE WEEK .IN



GLOBAL SUGAR PRICES SLIDE ON BRAZIL SURPLUS, INDIA OUTLOOK STABLE: ICRA

Global sugar prices have plummeted due to surplus supply from Brazil, though India's domestic sugar sector remains stable. Despite international volatility, India's production is projected to rise, with comfortable stock levels and stable operating margins expected for integrated sugar mills. Ethanol blending progress and increased sugarcane prices are also noted. SOURCE- HT SYNDICATION



INDIA FAST-TRACKS FERTILISER IMPORTS TO CUSHION KHARIF SEASON FROM WEST ASIA SUPPLY SHOCK

Iran war: India has brought forward a global tender for urea imports and ordered 13.5 lakh tonnes of fertiliser by mid-February. About 90 per cent of this order is expected to arrive by the end of March, the sources said. SOURCE- PRESS TRUST OF INDIA



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BACKWARD SUPPLY INTEGRATION TO TRIGGER VALUATION RE-RATING POST DEMERGER: INGOVERN ON UPL GLOBAL

Proxy Firm InGovern notes that UPL's integrated crop protection platform - UPL Global emerges as among the largest listed global crop protection pure-plays by revenue, leveraging consolidated global and Indian scale in herbicides, insecticides, fungicides, and biosolutions. It highlighted UPL Global's backend moat that assured supply from UPL Limited's Superform manufacturing, R&D integration, and specialty chemicals.SOURCE-ANI NEWS



INDIA'S HORTICULTURE PRODUCTION TO INCREASE MARGINALLY IN 2025-26: FIRST ADVANCE ESTIMATE

India's horticulture production is set to remain steady in 2025-26. Vegetable output is expected to rise, driven by onions and potatoes. Fruit production will see a slight increase. Flower production may see a minor dip. Spice output is projected to grow significantly, with gains in cumin, ginger, garlic, and turmeric. This sector is crucial for boosting farmer incomes.SOURCE-INFORMIST MEDIA



BIG BETS, WEAK GROUND: WHY AI IN INDIAN AGRICULTURE NEEDS STRONGER DATA, OVERSIGHT

Poor, fragmented data continues to limit AI's impact on farming in India, say experts.SOURCE-AGRITELL.COM



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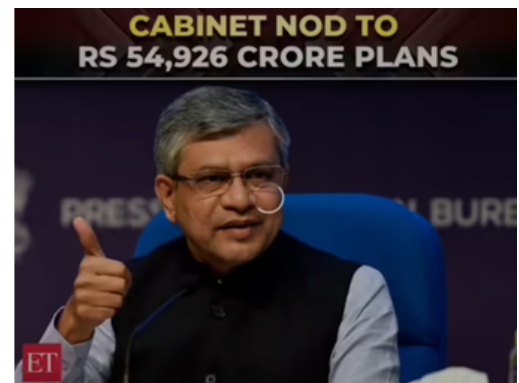
CABINET APPROVES RS 11,712 CRORE MSP SUPPORT FOR COTTON IN 2023-24; 7.25 LAKH FARMERS BENEFIT

The Union Cabinet has approved significant funding for cotton farmers. Rs 1,718.56 crore will support the Cotton Corporation of India for the 2023-24 season. This ensures farmers receive minimum support prices. It prevents distress sales and guarantees fair returns for cotton growers. This initiative supports millions of farmers and allied workers. SOURCE- PIB



Cabinet nod to Rs 1,718 cr MSP funding to Cotton Corp

The government has approved Rs 1,718.56 crore for Minimum Support Price funding to the Cotton Corporation of India for the 2023-24 cotton season. This initiative provides direct price support to cotton farmers nationwide. The Cotton Corporation of India procures cotton when market prices fall below MSP levels. This ensures farmers receive fair returns and prevents distress sales. SOURCE- NEWS ON AIR



AGRO INSOLVENCIES SEE SURGE IN DEAL ACTIVITY

Investors are actively acquiring struggling agro businesses. These deals offer processing facilities, supply chains, and licenses at significant discounts. Companies in poultry, rice milling, and ethanol manufacturing are changing hands. Multiple bids signal strong interest in the agricultural sector. This trend highlights opportunities within India's food and agribusiness landscape. SOURCE- ET MANUFACTURING



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WEST ASIA CONFLICT TO PUSH UP PESTICIDE INPUT COSTS BY 20-25%, WARNS INDUSTRY BODY

India's crop protection industry faces a 20-25 percent rise in input costs due to the West Asia conflict. This disruption threatens pesticide shortages during crucial farming seasons, potentially lowering crop yields and quality. The industry warns of cascading effects on earnings and employment, especially for MSMEs. Vigilance against counterfeit products is also urged. SOURCE- TRIBUNE INDIA



ICAR-IVRI ACHIEVES BREAKTHROUGH IN SAHIWAL BREEDING USING ADVANCED REPRODUCTIVE TECHNOLOGIES

The technology involves ovum pick-up, in vitro fertilization, and embryo transfer. This opens new avenues for rapid genetic improvement of India's dairy breeds. SOURCE- RURALVOICE



DIGITAL AGRICULTURE COURSE LAUNCHED IN ERODE

A pilot course on “Digital Agriculture Extension Promoter (DAEP)” was inaugurated at the ICAR-Krishi Vigyan Kendra (KVK), MYRADA, here recently. The programme brought together experts from academia, industry, and extension services to highlight the growing role of artificial intelligence (AI) in agriculture. Shaik N. Meera, Director, ICAR ATARI Zone X, Hyderabad, said AI is creating new opportunities for agri-entrepreneurs and transforming farming through precision technologies and smart advisory systems. SOURCE- THE HINDU

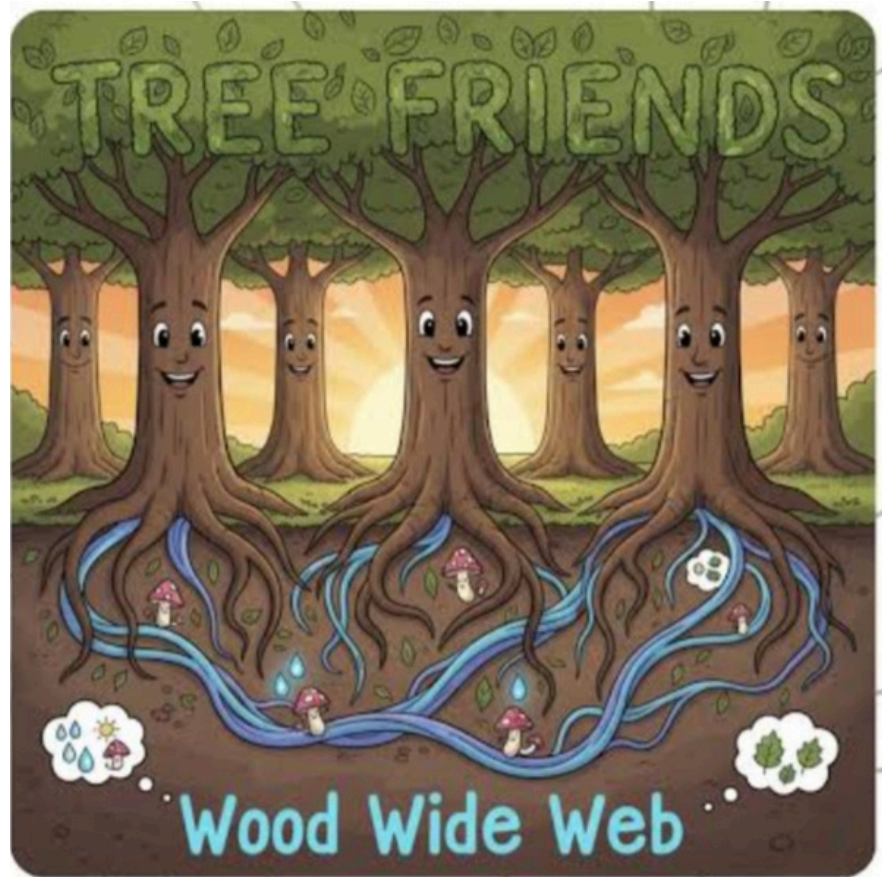


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Did you know?

Plants can actually “communicate” with each other!

Through underground fungal networks (often called the “Wood Wide Web”), plants share nutrients and even send warning signals about pests and diseases.



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